

# Élisane Trambly

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<b>EDUCATION</b>	<b>MA – Interaction Design</b> <span style="float: right;"><b>2023-2024</b></span> Université Laval <ul style="list-style-type: none"><li>GPA: 4.11 *Honor Roll Distinction 2024</li></ul>
	<b>BFA – Design</b> <span style="float: right;"><b>2019-2023</b></span> Concordia University <ul style="list-style-type: none"><li>GPA : 3.83</li></ul>
	<b>DEC – Visual Arts</b> <span style="float: right;"><b>2016-2019</b></span> Cégep du Vieux-Montréal <ul style="list-style-type: none"><li>Cote R : 28</li></ul>

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<b>RELEVANT EXPERIENCES</b>	<b>Les Belles Combines</b> <span style="float: right;"><b>October 2024 - Present</b></span> UX/UI designer <span style="float: right;">Full-time permanent</span> <ul style="list-style-type: none"><li>Design wireframes, mockups, and interactive prototypes for new features and improvements to the Octave application.</li><li>Manage the Design System.</li><li>Ensure a smooth and optimized user experience across various devices.</li></ul> Figma • User flows • Wireframes • Users workshops • Prototyping • Illustrator
	<b>Ministry of Cybersecurity and Digital Affairs of Québec</b> <span style="float: right;"><b>2024</b></span> Interaction designer consultant <span style="float: right;">independant • 4 months</span> <ul style="list-style-type: none"><li>Definition of a project mandate</li><li>Stakeholder research (in-depth interviews, questionnaire, co-creation workshop)</li><li>Analysis of collected qualitative data</li><li>Development of a series of recommendations to optimize the organization's internal procedures</li></ul> *Professional Intervention in a School Context (540 hours) Figma • InDesign • Customer Experience • Service Design • Interviews • Workshops • Data Analysis
	<b>Intact Insurances</b> <span style="float: right;"><b>2023</b></span> UI designer <span style="float: right;">internship • 8 months</span> <ul style="list-style-type: none"><li>Updates to the Design System</li><li>Iconography</li><li>Collaboration on ongoing projects</li><li>Participation in web and mobile layouts</li><li>Illustrations</li></ul> Figma • Illustrator • Jira • Photoshop • Interface Design • Illustration • Iconography
	<b>National Bank of Canada</b> <span style="float: right;"><b>2022</b></span> UX/UI designer <span style="float: right;">internship • 4 months</span> <ul style="list-style-type: none"><li>Updates to the Design System</li><li>Iconography</li><li>Documentation</li><li>Collaboration on ongoing projects</li><li>Design of web and mobile mockups</li><li>Creation of prototypes</li><li>Active collaboration during user interviews</li></ul> Figma • Sketch • Jira • InVision • UserTesting • Interface Design • User Research • Iconography

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## OTHER

### EXPERIENCES

#### Value Collective

2022

Web and UX/UI designer

independant • 4 months

- Definition of the mandate
- Development and design of a website aligned with the entity's needs
- Strengthening the organization's digital identity

\*Professional Intervention in a School Context

Figma • HTML • CSS • JS • Information Architecture • Interface Design

#### Home Depot

2021-2022

Paint and decoration associate

11 months

- Advise on the selection of paint, adhesives, blinds, etc.
- Develop custom color recipes based on preferences and trends
- Recommend tailored solutions for projects, including decoration and color coordination
- Manage custom blind orders
- Create demonstrations of various products
- Handle restocking

#### Rona

2020-2021

Paint associate

1 year 4 months

- Advise customers on the selection of paints, flooring, adhesives, and other materials, considering their technical and aesthetic needs
  - Create color recipes
  - Sales
  - Create demonstrations of various products
  - Collaborate with the team to organize displays and optimize product presentation in-store
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## SKILLS

- Interaction Design
  - User Experience
  - Information Architecture
  - Interface Design
  - Graphic Design
  - Service Design
  - Customer Experience
  - User Research
  - Creative Strategy
  - Web Design (HTML, CSS, JS)
  - Illustration
  - 3D Design
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## TOOLS

- Figma
  - Sketch
  - Microsoft Office
  - Jira
  - Invision
  - UserTesting
  - Photoshop
  - Illustrator
  - InDesign
  - AfterEffects
  - Adobe XD
  - Rhino 3D
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## LANGUAGES

- French - Native
- English - Fluent